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FOR IMMEDIATE RELEASE

## **New Salon Combines Trendy, Traditional Services**

A new salon that combines such trendy services as eyelash extensions; Fantasy Tan™ applied by an a technician using an air brush; hot new hair coloring from RUSK, and microdermabrasion skin care with more traditional salon services such as hair styling for both women and men; and hand, nail and foot care has opened in North Aurora's Clock Tower Plaza.

Called Salon Two Nine, the new salon replaces the popular Spalon Studio & Spa in the center at 29 S. Randall Rd.

Although all 15 Spalon employees have joined Salon Two Nine team, customers – and newcomers – will notice a new approach. “We’re going to be trendier, more hip,” Salon Two Nine owner Katie Rosenwinkel says. “No one wants their hair style to look like it did 10 years ago.”

Consequently, say Rosenwinkel and salon manager Cara Kunstman, Salon Two Nine is introducing several new services and enhancing others. The salon, which is open and planning a Grand Opening celebration in mid-July, is featuring:

- \* New, cutting edge RUSK color lines that Rosenwinkel says, “You don’t see in many salons.” Included, for example, are new chocolate and caramel shades.

- \* Microdermabrasion, a skin care treatment that improves skin tone and texture by reducing acne scars and other skin imperfections.

- \* Eyelash extensions that eliminate the need for Salon Two Nine customers to spend time applying mascara. Instead, individual pieces of lash are tied to the base of your existing eye lashes, a process that lasts for several weeks,

- \* The popular Fantasy Tan that can be enhanced when a Salon Two Nine technician applies a customized formula.

Although Salon Two Nine is Rosenwinkel's first independent venture, she is an experienced cosmetologist: The Bristol, IL, native has been a licensed cosmetologist for seven years and therefore brings a keen awareness of beauty, skin care and cosmetic styles to Salon Two Nine. She also is an experienced entrepreneur; Rosenwinkel is president of Katie Rose, LLC, the corporate entity that owns Salon Two Nine, and has owned a farm-related business with her family since she was 18.

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